
Friends of Platteville Municipal Auditorium Meeting Minutes

Attendees:

Dick Davies, Celeste Moore, JoAnne Schlicher, Cheryl Schmieder, Patrice Steiner

Date: 8/13/2014**Time:** 7:05 (Wednesday)**Place:** Council Chambers**Last Meeting Date:** 7/9/2014**Next Meeting Date:** 9/10/2014

Approval of Meeting Minutes from July 9, 2014**Financial report:**

Treasurer Jayne Dunnum was not in attendance. There are no updates.

501(c)(3) update:

No information at this time.

Stage floor project update:

Dick Davies would like to schedule the stage floor renovation for the weekend of September 19-21. He'll check to see if Menards has enough plywood on hand to meet our demand before then. On that Friday (September 19th), he'll pick up the plywood and transport it to the theatre. We hope to have a trailer (Ken Kilian or Mike Schmieder) to help us transport the lumber. People have said they are willing to help him unload the trailer and get the plywood ready to lay.

Ken Kilian Concert

The concert is scheduled for November 9th at 2:00pm. The church will be there until noon. We'll need to set up chairs for the band between the time church lets out and the doors open for the concert. We'll offer free popcorn like last time. Dick Davies will provide it.

Dairy Days – “Just Say Cheese”

Dairy Days will be September 5-6-7. We will set up the photo shoot on Saturday, September 6th at the Legion Field Concession Stand between 1:00pm and 6:00pm. We plan to increase the price to \$10 for either print or email, or \$15 for both. There will be a flea market in front of us (south side) and a tractor pull to the north side. Costumes will be protected within concession stand itself.

We need to make sure we have enough people to do the job. Dick Davies suggested we ask his sister Tina Davies to help Kurt Schlicher with the photography. JoAnne Schlicher is a really good photographers assistant. Celeste Moore suggested asking Cindy Voigts to help with graphics editing. Patrice Steiner has a mobile hot spot she thinks will work for internet access. Cheryl Schmieder will ask Ed White if there will be a hot spot supplied by the Dairy Days planners. Otherwise we can wait until we get home to email photos.

We will need a photographers' release form so that our customers can take their emailed pictures to a commercial printer to get them printed later. Dick Davies has the form. He'll email it to Celeste Moore to make our own form. We'll also need our usual release to use their photos for our advertising.

We want a backdrop and props. Patrice Steiner has a quilt holder we could use. We could either find curtains or buy a canvas drop cloth and paint it.

Publicity for event:

We thought of creating flyers for the Dairy Days Parade, but finding volunteers to hand them out was a problem. None of those attending had the time to do it.

Need to place an ad in the Platteville Journal ten days before the event. The deadline would be Monday August 25th by 10:00am, but it would be better to have it in on Friday August 22nd. We also want 15-20 posters to post around town and to create a sign to reuse every year on our sandwich boards. Celeste Moore will see to this.

What's Next?

Window expansion for the Sound/Light Booth:

Dick Davies will be talking to Art Beaulieu regarding the window specs.

Light/Additional Sound:

Scott did a light plot and is now making arrangements to find an electrician. Estimates have been rather high, so he's trying to get lower estimates.

At one point, Jeremy Patnaude mentioned donating old scrims from State Theatres LLC. Cheryl Schmieder will ask if that is still a possibility. She'll also ask him if he would have access to retrofitting seat lights on the theatre seating. Using rope lights, an earlier suggestion, isn't an option because of the tripping hazard.

We would like to find a nice short-throw projector for the stage. Along with a screen or scrim, it would make the space more attractive to talks/discussions and business meetings. We'll see if we can start pricing them.

Round table:

JoAnne Schlicher suggested we look into no-slip paint to put on the "pathways" in the auditorium. It is currently a worn out orange color.

Recently we are discovering conflicts in the schedule for the auditorium. We need a better way to get updates from Monie Konecny of her list of scheduled events on our calendar so that planners can avoid one another.

Adjourn at 8:20