
Friends of Platteville Municipal Auditorium Meeting Minutes

Attendees:

Dick Davies, Celeste Moore, Cheryl Schmieder, JoAnne Schlicher, Patrice Steiner, Connie Steinhoff,

Date: 9/25/2013**Time:** 7:00 (Wednesday)**Place:** Council Chambers**Last Meeting Date:** 9/11/2013**Next Meeting Date:** 10/9/2013

Special Meeting for 'The Stupid Economy':

No reading/approval of meeting minutes from September 11, 2013

Special Meeting for 'The Stupid Economy':**No Financial report**

However, Cheryl Schmieder said that she had won the Prudential Award, granting \$5000 for Platteville Municipal Auditorium renovations.

Tickets:

Celeste Moore ordered two hundred printed tickets. They were originally due to arrive today (September 25) but didn't make it. Package tracking is now saying it will be delivered tomorrow by 3:00. We also are selling tickets on BrownPaperTickets.com at <http://www.brownpapertickets.com/event/474995>. Celeste will add ticket outlet information to the website.

Advertising:**Posters:**

Forty posters are due to arrive from Morrissey Printing September 26th. Posters for the sandwich board are coming Monday, September 30th from 'Signs to Go'. Both sets will be picked up by Celeste Moore. Cheryl Schmieder had a handful of posters to hand out today from Holly Flood. She added QRC codes to the posters to take readers directly to our BrownPaperTickets URL. Dick Davies tried it out and it worked fine. Celeste Moore is making a special 'Tickets Here' poster for Driftless Market and will get tickets and the sign to them tomorrow.

Brian Finnegan newspaper article:

Already sent.

Newspaper Ad:

Celeste will design a two column ad for local newspapers and send them to JoAnne Schlicher.

Other:

Platteville banks all have the message for their marquees.

Pre-show reception

Wine:

Since this production is to feature local talent Connie Steinhoff contacted local wine makers. Bauer-Kerns is willing to provide wine, glasses and a bartender as long as we get the proper permits. Patrice Steiner checked into this and says we have what we need.

Appetizers:

We have been offered an assortment of appetizers at special prices. Cheryl Schmieder has a few questions as to numbers (three kinds or three total of each?) We'd like to see bruschetta, spinach and artichoke dip, scalloped stuffed mushrooms.

Set-up:

Fall theme. Glasses will be provided by the winery. We still need plates, napkins, and clear plastic forks. Connie Steinhoff says the Senior Center has a large screen for projecting Kurt Schlicher's slide show, if he's willing.

Volunteers:

Ticket takers:

Celeste Moore. Possibly ask Robin Timm and David Schuler of UW-P for volunteers. We will need the square to process credit card ticket sales at the door. We won't need physical tickets for at-door purchasers.

Reception hosts:

JoAnne Schlicher

Auditorium Clean-up:

We would like to ask city manager Larry Bierke to request the janitor to clean up the auditorium and dressing rooms prior to the show.

Council Chambers Set-up:

We need volunteers for Saturday afternoon to set up the Council Chambers for the reception.

Programs:

Cheryl Schmieder reports that program ad sales are going well, although they are not sold out yet. After considering costs, she decided to go with a couple pages in color. Morrissey Printing has suggested a due date of October 1st. Celeste will touch up the low rez Pioneer Ford logo for Cheryl, if she can.

Anything else?

Need to get info on radio/community calendars.

Adjourn at 8:10