
Friends of Platteville Municipal Auditorium Meeting Minutes

Attendees:

Celeste Moore, Cheryl Schmieder, JoAnne Schlicher

Date: 9/11/2013**Time:** 7:00 (Wednesday)**Place:** Council Chambers**Last Meeting Date:** 8/14/2013**Next Meeting Date:** 9/25/2013

Approval of Meeting Minutes from August 14, 2013**Financial report:**

Treasurer Jayne Dunnum was not in attendance. Money situation has not changed.

Donation Button on website: Cheryl Schmieder will get PCT account information to webmaster Celeste Moore. Celeste will get a donation button on the website for our next production.

Sound/Stage Floor project:

We received an itemized list of the approved bid for the electrical work in the auditorium by Al's Electric. The estimate came to \$2300. This is \$400 lower than the Schmidt estimate. Howard Crofoot authorized Al Otto to coordinate with Lifeline for the installation. We hoped to have the work done by late September, but there is no sign of activity yet. Cheryl Schmieder will check with Howard Crofoot, Dick Davies or Lifeline for a tentative schedule. We want to avoid a conflict with auditorium bookings this fall and winter.

2014 Platteville Capital Improvements Plan:

Cheryl Schmieder submitted our request to the council last night. Details include lighting improvements (specifically a lighting board, controllers and cabinet) to cost around \$40,000 and an additional \$10,000 for lighting upgrades. Microphones and sound upgrades are slated for \$8,000 and the stage floor overlay at \$2,000. This will use the remaining \$58,000 in the Graham Fund and \$2,000 from private funding. We don't foresee a problem with council approval since none of this is taxpayer money and will improve city property for the public's use.

Future Events/Fund Raising

'The Stupid Economy' – October 12, 2013

Wine/Appetizers

We have our permit, and are ready to buy our own wine. JoAnne Schlicher knows what we are interested in serving and will buy it closer to our production date. We are guesstimating that we will have around 30 people. This figure may change when we get an idea of interest in the tickets.

Video Project/PACE

We have 50 images so far in our new Photobucket account. More are welcome.

Buy tickets online/ticket outlets:

Patrice Steiner had suggested using BrownPaperTickets.com to sell advance tickets. We decided to use online tickets for pre-ticket sales, plus have 200 tickets printed ahead of time. We are quite sure Driftless Market would offer to serve as a ticket outlet.

Promotion

We need promo materials from Holly Flood. Cheryl Schmieder has some of this material. Need to visit banks to use short promos on their bank marquees. Want to have our sandwich board out front of the Driftless Market and Municipal Building displaying larger posters. Driftless Market could use them prior to the date and the Municipal Building will get the boards the day of the performance.

Ken Kilian – November 10, 2013

Still on schedule for this event. Given the long set up time for the band, Monie Konecny suggested the church find somewhere else to worship that Sunday. This won't be a problem.

Other Grant Opportunities/Angie Wright:

We have the opportunity to benefit from the talents of Angie Wright to write grant applications for upcoming needs. What are we interested in doing beyond the 2024 CIP? Ideas were remodeling dressing rooms, downstairs bathrooms in the stage area, floor coverings for downstairs, runners for the auditorium, paint auditorium floor, finding part-time staff for gallery/auditorium and associated grant writer.

Articles:

We'll release one article two weeks ahead of 'The Stupid Economy' and one the week of the play.

Round table:

Adjourn at 8:00