
Friends of Platteville Municipal Auditorium Meeting Minutes

Attendees:

Dick Davies, Celeste Moore, Cheryl Schmieder, Patrice Steiner, Jeremy Winkler (Benvenutos)

Date: 7/10/2013**Time:** 7:00 (Wednesday)**Place:** Council Chambers**Last Meeting Date:** 6/12/2013**Next Meeting Date:** 8/14/2013

Approval of Meeting Minutes from June 12, 2013 (with changes)**Financial report:**

Treasurer Jayne Dunnum was not in attendance, but there have been no changes since the June meeting.

Donation Button on website: We would need to have an account set up to accept donations. Discussion on the options. Would like to have Treasurer Jayne Dunnum look into this for us.

Sound/Stage Floor project:

Dick Davies and Howard Crofoot set up a meeting with Mike Schmidt of Schmidt Electrical to discuss electrical installation prior to other work. We received a bid which seems rather high for the materials involved. It was not itemized as to cost of materials and estimated time/labor for each of the outlets, therefore we'd like more details from them. Patrice Steiner will check with Mark Schmidt.

Future Events/Fund Raising**'The Stupid Economy' – October 12, 2013****Wine/Appetizers**

Jeremy Winkler from Benvenuto's came to discuss various options for appetizers for 'The Stupid Economy'. He brought scans of the Benvenuto menu and explained that prices shown on the menu did not reflect costs of preparing a large quantity of the appetizers. If we gave Benvenuto time to prepare, they could reduce the cost.

Jeremy also discussed a Dine Out or Night Out program where we could have theatre patrons dine at Benvenuto's at a reduce cost. It could not be a weekend, but could be any other day of the week. We could put an ad in the program and website for it.

Video Project/PACE

No changes.

Buy tickets online

Celeste Moore did research on the cost to use PayPal to process credit cards. Cheryl Schmieder said she thought the PayPal option was a bit expensive (we'd pay 2.2% + 30¢ per transaction) and asked about Ticketmaster. Dick Davies said it was even more expensive due to service, processing and delivery charges adding roughly \$10 to the ticket price, making it unpalatable to customers. Cheryl offered to run credit card transactions through Cheryl's Costume Closet, but that might affect tax deductions. We'll keep investigating options.

Promotion

'The Stupid Economy' booking agent sent publicity for us to use in PR and on the website. They also will print programs if we wish. Celeste Moore suggested using inserts for ads. Cheryl Schmieder suggested selling ads for the insert. Celeste has someone in mind to ask.

We need to arrange for Doug Weygant to conduct an interview with Chrissy Hogue before she goes to NY in early October.

Festival of the Arts – July 27, 2013

Celeste Moore will make 10 posters for Patrice Steiner to distribute the week of the Festival. We will need to set up lights, costumes and tables on July 26th. Cheryl Schmieder will be busy with company, so her time will be limited. We need volunteers to give tours on July 27th.

Ken Kilian – November 10, 2013

Ken is already advertising this. We need to verify that it is on the calendar.

Other Grant Opportunities:

Grant County Tourism: Patrice Steiner sent in the request. Hope to hear back in August.

Prudential Skills in Service Grant: Cheryl Schmieder sent in the application for the \$5000 grant.

Round table:

'Driftless Dreams' full production

Marilyn Gottschalk says she is thinking of hosting this production next spring when there isn't much going on in the auditorium.

'Church Basement Ladies'

Cheryl Schmieder is interested in doing this production in the future but couldn't find how to order playscripts. Celeste Moore said her sister-in-law was involved in a production and got information on where to get the scripts. She forwarded it to Cheryl Schmieder via email.

Adjourn at 8:00