
Friends of Platteville Municipal Auditorium Meeting Minutes

Attendees:

Marilyn Gottschalk, Kerry McCabe, Celeste Moore, JoAnne Schlicher, Patrice Steiner, Robin Timm

Date: 1/9/2013**Time:** 7:00 (Wednesday)**Place:** Council Chambers**Last Meeting Date:** 12/12/2012**Next Meeting Date:** 2/13/2013

Approval of Meeting Minutes from December, 12, 2012 meeting

Approved with the correction that Dick Davies commented that sound equipment would take a couple "months", not a couple "years".

Financial report

No changes to report at this time. Jayne Dunnam is still looking into spreadsheet programs which will suit us.

Variety show

Kerry McCabe noted that the Variety Show was scheduled the same day as Solo Ensemble. This all-day event would not only be a drain on any high school performers, but also their families.

Bruce Dethlefsen, the Poet Laureate of Wisconsin that Kerry contacted, was half way through his 2 year appointment by the governor when he lost the post. It was eliminated at the end of 2012. Scott Walker brought the distinction back in 2013-2014 due to protests, but made Max Garland the new state poet. Mr Dethlefsen is still interested in coming to Platteville, but his way would NOT be paid by the state since he is no longer the current Poet Laureate.

Mike Willis heard about the variety show plans and told Kerry that it was his experience that they didn't bring in many people or make much money. Mike suggested that we bring in Chrissy Hogue to do her one woman show 'The Stupid Economy', which has been touring and bringing in rave reviews. Patrice Steiner thought this was a very good idea as well. We have no idea how much we'd have to budget for it, so we will look into it.

Currently, we would like to look into Chrissy Hogue's show. Failing that, a new date was proposed for a Variety Show -- May 9th. The date is tentative and it depends greatly on the availability of various performers.

Walk Down Main:

This event, featuring the auditorium, will take place on May 7th. Robin Timm told us the auditorium is one of the stops, along with the new multi-ethnic restaurant Gina's. Mark Ihm will give a talk. A catered dinner will be served in the Council Chambers (already planned). Desert will be later. Kathy Kopp, following a suggestion by Celeste Moore, would like to promote the auditorium as a business meeting place. Robin suggested that we have someone there in costume to help explain the history of the theatre. Marilyn Gottschalk expressed interest in being one of the costumed guides.

Roundtable

Angie Donovan invitation:

Patrice Steiner suggested strongly that we invite the city's Communications Director Angie Donovan to the February Friends of PMA meeting. Perhaps we could coordinate publicity for the auditorium and see about finding more users for the space. Patrice suggested that touring music acts might be interested in the auditorium between other venues. She felt Ryan McCall, the music director at WGLR might be aware of music acts willing to book the auditorium between stops.

University theatre outreach:

David Schuler, Associate Professor of Theatre at University of Wisconsin-Platteville, is coordinating a Theatre Outreach from the UW-P campus. On March 17th, a bus will leave the CFA parking lot at 9:00 am to attend a Milwaukee matinee of 'Raisin in the Sun'. They plan to be home by 8:30 that evening. Cost is \$50. It can be purchased at the CFA box office.

Adjourn at 7:30