
Friends of Platteville Municipal Auditorium Meeting Minutes

Attendees:

Dick Davies, Marilyn Gottschalk, Celeste Moore, Cheryl Schmieder, Robin Timm

Date: 9/12/12**Time:** 7:00 (Wednesday)**Place:** Council Chambers**Last Meeting Date:** 8/8/12**Next Meeting Date:** 10/10/12

Approval of Meeting Minutes from August 8, 2012 meeting**Financial report**

Treasurer Doug Mackie was not in attendance. Patrice Steiner has deposited the \$100 check that the Theatre of Ballet Arts voted to donate toward the stage floor in our account. At this point, we have approximately \$3000 in our Building Platteville account at Dupaco. Cheryl Schmieder brought payment-in-kind time sheets for people to complete for the various publicity projects so we could get that ready for submittal.

Donation Button on website – need account number for donations: Cindy Voigts and Celeste Moore have created a fillable pdf form for online memberships and gifts. Next, we need to have an account to send donations. At that point we can place a donation button on the site. The question was whether we should we create a separate petty cash account or link our Dupaco account number to the button. We decided it might cause issues with our non-profit status to have a petty cash checking account, so Cheryl Schmieder will contact Mike Moran to get the Dupaco account number.

Sound/stage floor/storage:

Cheryl and Dick Davies met to discuss various plans. Dick said that one of the steps with installing the sound equipment involves the stage floor, so he suggested we hold off doing the stage floor to avoid ripping it up again.

In line with our "in kind" donations, Cheryl Schmieder would like a dollar figure from Scott Wright for time he spent putting together the audio proposal.

Cheryl will set up a meeting with Howard Crofoot so she can discuss our storage needs and see whether we need to set up a bid notice for the audio installation. If she needs to go before the Common Council to get permission (as we suspect) she'll be able to point out weekly usage by the church, steady use by the veterans groups, seasonal use by the Chamber of Commerce and current usage by the home schoolers for their play. The summer music program is considering moving the program indoors to the auditorium during the rest of the year once the sound system is installed. In addition Robin Timm told us that if we get a screen or scrim, as discussed in our meeting of August 8th, the library group would like to meet at the Municipal Auditorium to show films they have purchased. They have no other place large enough and, as public employees, are restricted from renting a theatre at Millennium Cinema.

Shawn Steinhoff has received approval to come in and complete an HVAC study to evaluate the costs of cooling the auditorium. He will do it when he has time. Once the auditorium has air conditioning, the Heartland Festival has expressed an interest in using the space in the summer.

Public awareness of space:

Yellow Pages listing: Celeste Moore has submitted a web listing on yp.com for the auditorium which is about to go live. Once it is in good shape, Celeste will take a copy to CenturyLink for their yellow pages. She needs to check costs for various ad sizes for the printed version.

Chamber support: Kathy Kopp of the Platteville Chamber of Commerce is eager to promote the space for business purposes. She wants to get to one of our meetings to discuss opportunities.

Future Events/Fund raising

Variety show: Robin Timm is willing to chair a committee to get a talent show ready next March. Marilyn Gottschalk would like to help her. Celeste Moore would help with posters and programs. Robin wants to check area events to see if there would be any conflicts. Another possible spin is to do a Gong Show.

Grants: Cheryl Schmieder is interested in the Woodward Communications grant and will look into how to apply for it. Robin Timm is going to set up a meeting with Cindy Tang to discover what assistance is available.

Roundtable

Radio show/readers' theatre: Dick Davies suggested recording either a readers' theatre or radio show before a live audience. If we did a Christmas themed show, particularly a classic tale, the radio might be interested in broadcasting it in their holiday line-up. A number of different plays/narrations were suggested. We need to check with the radio station to see if they would be interested.

Adjourn at 8:20