
Friends of Platteville Municipal Auditorium Meeting Minutes

Attendees:

Kerry McCabe, Celeste Moore, Jeremy Patnaude, JoAnne Schlicher, Cheryl Schmieder, Patrice Steiner

Date: 8/8/12**Time:** 7:00 (Wednesday)**Place:** Council Chambers**Last Meeting Date:** 7/11/12**Next Meeting Date:** 9/12/12

Approval of Meeting Minutes from July 11, 2012 meeting

Guest: Jeremy Patnaude of State Theatres LLC

Adding a movable screen or scrim to our stage would give renters a way to project films, Power Points and overhead presentations. This would make the space more attractive for film screenings and business meetings. Installing a projector of some sort is dependent on the distance to the screen. Jeremy Patnaude said they'd need to take a measurement to determine the best placement.

State Theatres are upgrading their equipment to conform to the switch to digital film projection in 2013. They are updating their screens and will be willing to donate the current screens to the auditorium. They are buying a portable outdoor screen to take the Driftless Film Festival outside occasionally too. This screen, which includes built in projection and digital playback modes, would be available the rest of the time for a rental fee. It would not require an external projector. Jeremy said he'd need to take measurements to be sure the screen would fit on our stage.

Pastor Jeff Nettles of the Rolling Hills Church had indicated the church would be willing to help pay for screen installation.

Jeremy Patnaude also said that the new audio equipment Dick Davies listed would be compatible with any films they'd bring in, should the Driftless Film Festival want to use the auditorium.

Kathy Kopp of the Platteville Chamber of Commerce, originally scheduled as a special guest to discuss promotion, wasn't able to make it.

Follow-ups from last meeting

Membership dues and hours tracking: We still need your dues for 2012 membership. They are needed every May. Cheryl will be using a spreadsheet to keep track of the hours we are spending on Auditorium-related tasks. Make sure you note any time or materials spent on Friends of the Auditorium related activities and it will qualify us for more Graham Fund money.

Sound/stage floor/storage: We noted that work on the stage floor, originally indicated for work in August, has not begun. Cheryl has not yet had the opportunity to meet with Dick Davies regarding these needs. This needs to occur before a meeting with Howard Crofoot can be scheduled.

Prudential Skills in Leadership award update: Cheryl Schmieder received word that she is out of the running for this international award. Given the number of employees, the odds are stacked against her. However, she can try again later. We are proud Cheryl made it as far as she did.

Financial report

Treasurer Doug Mackie was not in attendance. We have \$70 from the Festival of the Arts photo shoot. Patrice Steiner reported that the Theatre of Ballet Arts voted to donate \$100 toward the stage floor.

Festival of the Arts - Come Play with Us/Grand Reveal report



Photo shoot: The costumed photo shoot was very successful, particularly with families. As stated in the financial report, we made \$70 with this fundraiser. Many customers bought both a printout and had their photo emailed to them. Only one declined to sign the release form. Webmaster Celeste Moore is going to add a few pictures to the website.

Tours: Although we kept no head count, the tours went over very well. We got volunteers involved as guides who hadn't volunteered before. A feature in the Dubuque Telegraph Herald had a nice big picture (shown below) of the newly painted auditorium two days before the event. Many participants shared their memories of the auditorium and expressed appreciation for the tour and renovations. One person came out saying he now saw why we were trying to save the space when he hadn't understood before the tour. Steve Prestegard, the new editor of the Platteville Journal, also toured and took numerous pictures. He'd like to do a feature on the auditorium in the future.

What's next?

Since the photo shoot was successful, we discussed taking part in **Dairy Day festivities** with another photo op. This would require that we give a percentage of earnings to the operating committee. Cheryl Schmieder is going to see if this can be waived. We'd like a tent to keep the costumes covered. Cheryl will bring fewer costumes for an event like this one. If it is sunny, we can take photos outside the canvas. If it looks rainy, we can photograph under the canvas. We will need additional planning meetings to carry this off.

Adjourn at 7:55

