
Friends of Platteville Municipal Auditorium Meeting Minutes

Attendees:

Marilyn Gottschalk, Kerry McCabe, Celeste Moore, JoAnne Schlicher, Cheryl Schmieder, Patrice Steiner

Date: 6/13/12**Time:** 7:05 (Wednesday)**Place:** Council Chambers**Last Meeting Date:** 5/9/12**Next Meeting Date:** 7/11/12

Approval of Meeting Minutes from May 9, 2012 meeting

Motion: Patrice Steiner

Second: Kerry McCabe

Follow-ups from last meeting

Membership Dues: President Cheryl Schmieder said she still needed membership dues and urged people to send them in, if they haven't already done so.

Hours tracking: Cheryl will be using a spreadsheet to keep track of the hours we are spending on Auditorium-related tasks. Make sure you note any time spent. This includes taking part onstage in fundraising events.

TH Article: As stated in past meeting minutes, Sandye Voigts came. Patrice Steiner and JoAnne Schlicher took part in a videotaped interview. The print article is to run the week of the Hometown Festival, with updates.

Stage floor: We will be laying the plywood floor in August, courtesy of Mike Humke.

Stage curtains: Dick Davies mentioned that fireproofing the stage curtains needed to be done regularly at the last meeting. We don't know how often. We need to look into it.

Storage: Marilyn Gottschalk called Director of Public Works Howard Crofoot. He suggested estimating the space we need, then get together with him to determine the space we can actually use. Cheryl Schmieder said she'd do this. We don't know if the Park and Rec stuff in the light booth can be moved downstairs or not, since it includes clothing. It may be too damp.

Financial report

Treasurer Doug Mackie was not in attendance. Adding \$176.50 from the garage sale to our \$2436.01 means we now have \$2612.51 in the bank.

City-wide garage sale

Patrice Steiner said she made \$176.50 during the city-wide garage sale. She deposited it in our account. We added this total to the previous amount Doug Mackie reported.

Lights/Sound

Dick Davies emailed us a report created by himself and Mike Mair on our needs for a basic system. Cheryl Schmieder would like to see us schedule this as soon as possible (ie this year) to keep costs down. Celeste Moore suggested we share the report with Jeremy Patnaude to get his input.

CIP request due July 6th: Cheryl will see we are still in the CIP budget.

Fund raising ideas

Hometown Festival: Festival of the Arts/Party in the Park Open House: The Hometown Festival in July has two events that we could use to publicize the auditorium and raise funds for the refurbishing. The Party in the Park is on Thursday July 26th. The Festival of the Arts is on Friday July 28th. We'd like to use both dates.

Ideas:

Have a display table in the park with membership/donation information.

Feature characters (types of people involved with the history of the auditorium) at stations, telling about the theatre.

Possible stations:

Outside at display table for exterior

Old ticket booth

Balcony – old seats

Back of auditorium

Onstage

Dressing rooms in basement

Offer photographs of public in costume onstage

Green screen for customizable background

Kurt Schlicher interested? JoAnne Schlicher will ask.

Do we need sets? Props? A screen?

Offer pictures for \$10 to \$15

“Come and play!”

Kerry McCabe and Celeste Moore are both interested in helping, but not chairing.

Other ideas: Cheryl Schmieder sent an email to people who came to the first auditorium meetings in spring of 2011. She asked what skills they had which they could use to help out the auditorium. No replies as of yet.

Cheryl Schmieder made the second round for a leadership award handed out by Prudential for their employees. If she wins, they will grant us \$5000.

Publicize the space

There is a new public relations person acting for the city of Platteville. Since this is a city space, like the various parks and recreational spaces, we should remind her that the auditorium needs promotion as well. This would include including it in parks and recreation communications. Additionally, we could add it to the phone book and yellow pages.

Adjourn at 8:10

Motion: Patrice Steiner

Second: Kerry McCabe