
Friends of Platteville Municipal Auditorium Meeting Minutes

Attendees:

Dick Davies, Larry Bierke, Summer Hamille, Bryan Kerian, JoAnne Schlicher, Patrice Steiner, Doug Mackie, Kerry McCabe, Celeste Moore, Jeremy Patnaude (in-and-out), Cheryl Schmieder, Mike Willis

Date: 08/03/11

Time: 6:30 (Wednesday)

Place: Take 2 Restaurant

Last Meeting Date: 07/06/11

Next Meeting Date: 09/14/11

Approval of Meeting Minutes from July 6th Meeting

Motion: Patrice Steiner

Second: Kerry McCabe

Passed

Update on new auditorium seating

The new seating hasn't arrived. The auditorium is empty of old chairs. Steve Kleefisch did much work by further breaking down the end pieces and taking the iron to Woodward Recycling. The floor needs to be cleaned. Jeremy Patnaude says Ed Judge will be here Wednesday or Thursday of next week to bring and install the seating. Jeremy will call for help to unload the truck once it arrives. The installation is to be completed by August 19th.

Checkbook situation

For privacy reasons, contributors to the auditorium seat sale are not given here, but checks totaling \$894 and cash totaling \$340 were raised. The Friends of PMA got an additional \$200 other auditorium seat sales in the course of the meeting.

Treasurer Doug Mackie was in attendance and he was given all monies raised from seat sales to deposit in the auditorium account with Duane DeYoung of Building Platteville, Inc.

Driftless Market

Cheryl Schmieder and Robin Timm set October as the time when the Friends of Platteville Municipal Auditorium would get proceeds from community donations. Cheryl made a donation box..

Fee schedule changes proposal

According to Summer Hamille, currently there is an \$80 deposit to go to city. There is a tier of rentals with non-profit status groups and exemptions as exceptions. Current exemptions are: City of Platteville, PCT, vet groups, and 'Visits with Santa'. We'd like Summer Hamille to send the actual schedule so we can see what it is. The proposal to the right is by Mike Willis and based on his Sinsiniwa schedule.

For the purpose of setting fees, a performance is defined as event where admission is charged, whether a set amount or good will donation.

The proposed fee schedule takes into account that the space needs to be available for rehearsals and set construction, as well as the performance date.

DAILY FEE: Use of the space for an event the entire day and evening.....\$50

½ DAY FEE: Use of the space for an event of 5 hours or less.....\$25

REHEARSAL FEE: Use of the space for less than 4 hours, to prepare or rehearse.....\$10

PERFORMANCE FEE: Use of the space for an event on the day of a performance
This would include any set-up time required.....\$50

EVENT ONLY FEE to PCT:

\$50 for use of the lights and sound with a PCT Member as operator. \$25 of which should go to the operator and the other \$25 to PCT for equipment replacement. The event fee would be paid only once, but the operator should receive \$25 a performance.

It was suggested we draw up a fee proposal to submit to the city for approval. Patrice Steiner so moved and Summer Hamille seconded. Motion passed.

2012 Budget proposal

Cheryl Schmieder created a 2012 budget proposal, which shown below. Budget is half/half funding, meaning the Friends of PMA raises half and the Graham Fund matches it. At the suggestion of Larry Bierke, we added a line item for funding a grant writer to find more money.

PROJECT	ESTIMATED COST	FUNDING
Sound Improvements: Provides the infrastructure for all types of shows and includes: speakers, wiring run to all mic stations and speaker stations, a sound-mixing board, rack to mount everything in, amps, etc.	\$60,000	\$50,000 – from Graham fund Additional fund raising will be done to add microphones and build on the initial infrastructure
Stage Floor: Includes an overlayment of approximately 38 – 4x8 sheets of plywood.....	\$5,000	\$5,000 – from Graham fund Labor will be donated
Lighting Improvements: includes 2 over stage electrics, connectors and conduit for current lighting instruments we have mounted on the railing, lighting board for the booth, lighting controllers and a cabinet to be mounted in the old stage light booth to handle existing lighting	\$35,000	\$35,000 – from Graham fund Additional fund raising will be done to purchase additional lighting instruments and build on this initial infrastructure.
Air Conditioning: This is considered a long-term project to be funded over a couple of years.	TBD	\$25,000 – from Graham fund to be used for matching grant opportunities. Remainder to be fund-raised
Painting of Auditorium: To be completed as funds raised	TBD	Fund Raising
Acoustical Improvements: Improvements to the space to allow for better flow of sound	\$50,000	Fund Raising

The search continues for a grant writer.

Community engagement—where we are and what we can do

We have raised approximately \$60,000 in our seating changeover.

The seat drive involved State Theatres LLC, Take 2, and the various root bear float locations, specifically First National Bank, Dupaco Community Credit Union, Livingston State Bank, Radio Shack, Ubersox Chrysler, Mound City Bank, Platteville Main St Program, Platteville Chamber of Commerce and Platteville Rotary Club. We are beginning to see community involvement.

Larry Bierke suggested talking to Alliant Energy regarding lighting.

Roundtable

Further fund-raising efforts could include a comedy act. Mike Willis suggested Emily Tuck and “Big Jim” of Take 2. ‘The Eleventh’ is on our schedule, but we have no seats yet. Mike has recast it several times. He would like to see us contact local radio, vet groups, and congressmen.

Larry Bierke wants to have the city attorney to draft a document on the PCT stage lighting situation so it is clear who owns what and who is responsible for it.

Adjourn

Motion: JoAnne Schlicher

Second: Kerry McCabe

Passed.